

FALL | 2014



SEASONAL NEWS,
TIPS & SPECIALS
TO SEE YOU THROUGH
THE CRISP, COOL DAYS
OF AUTUMN

IN THIS NEWSLETTER:

A Message From Marla
LED or Laser?

Fall Into Winter
SCSC Specials

Winner of Our Most
Recent Yelp Contest

Don't Forget
About Our TGIF
Facial Fridays!



A MESSAGE FROM MARLA...

LED or Laser?

With the rise in popularity of light-emitting diode (LED) therapy, there is still a lot of confusion among the general public as to the difference between LED and Laser therapy. LED's are not lasers!

Let me explain the difference:

LED's produce a low-powered, glowing light, which is positioned to shine onto the face or other area being treated. Colored light is the only output of LED's, they do not produce any heat. They are sometimes referred to as a "cold" facial. In contrast, a laser is a narrowly focused, high-powered beam of light that can be used to remove tissue. Laser therapies are for medical use only, but an LED device can be used by estheticians or even by the client at home.

The most commonly used LED colors in the devices designed for professional skin care are red, blue and infrared. Red lights are used for general skin improvement and to reduce the signs of aging. Blue light has been shown to destroy acne bacteria. Infrared light may stimulate collagen and elastin within the skin. Regular treatment provides the best results.